

# BEATA RISNER

UI/UX WEB DESIGNER

## EXPERIENCE

### NATIONAL SAFETY COUNCIL (NSC)

**Feb 2022 - Present | UI/UX Design & Web Specialist**

- » Revamps and innovates web pages for annual observances, defensive driving courses, and annual report to improve the council's website functionality and UX/UI design
- » Collaborates as a web lead with the marketing team, graphic designers and stakeholders on cyclical initiatives, and delivers high-fidelity mockups, iterations and publishing
- » Provides web support for the NSC programs (National Child Passenger Safety Board and Our Driving Concern)
- » Creates interactive experiences in the Ceros platform to enhance user experience on the web
- » Builds new templates and modifies modules with HTML & CSS
- » Maintains, optimizes, and publishes web content on the NSC membership and public-facing website

### HIGHTOWER ADVISORS

**Jan 2020 - Jan 2022 | Front-End Designer (contract)**

- » Rebuilt websites in a raw in-house customized Content Management System (CMS) in accordance with SEO and ADA best practices and responsive design principles
- » Partnered with the marketing department, web developers, and the compliance team on the rebranding and content migration project that included replicating a hundred websites in five months
- » Performed full QA testing on desktop and mobile devices, and completed several rounds of revisions based on feedback from usability testing and compliance reviews

## SUMMARY

Proactive problem solver with a diverse background in CMS, UI/UX/Web design, QA, and web publishing in the finance industry, healthcare, technology, and non-profit.

## EDUCATION & CERTIFICATES

### HARRY S TRUMAN COLLEGE

*Continuing Education - Certified Programs*

### SILESIA UNIVERSITY (POLAND)

*MA in Linguistics - Slavic Studies*

### \*GOOGLE UX/UI DESIGN

*Professional Certificate issued by Coursera*

## LANGUAGES

ENGLISH - *fluid*

POLISH - *fluid*

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- » Managed direct communication with a client on a strategy of migrating numerous libraries of resources to the web
- » Teamed up with the web developers on implementing new CMS features for the content migration project and ongoing web content maintenance
- » Volunteered for additional design-related tasks, such as image manipulation, wireframes, mockups, and templates

BLUE CROSS AND BLUE SHIELD OF ILLINOIS | HEALTH CARE SERVICE CORP.

*Apr 2019 - Dec 2019 | Web Content Publisher (contract)*

- » Redesigned two intranet sites for online learning for a broad audience in the financial sector of the healthcare industry (Oracle Revenue Management and Billing and FSD 20/20 Projects)
- » Designed and built three new intranet sites for Financial Regulatory Programs and Financial Services Division (FSD) Applications Security Departments
- » Provided user experience recommendations incorporated in mockups and high-fidelity prototypes
- » Planned and conducted training with post-launch support
- » Posted content on several ADA-compliant SharePoint intranet sites
- » Created taxonomies for upcoming content migration project

ABELSON TAYLOR

*Feb 2019 - Apr 2019 | QA Analyst (contract)*

- » Tested emails, animated banners, websites, and iPad applications to ensure that functionality meets standards and specifications
- » Performed testing of SEO matrix and tracking tags with browser inspector and plugins
- » Conducted compatibility testing, and created script tests for full QA
- » Contributed to other QA-related tasks, such as testing badges

## SKILLS

- CMS (Contentful, Kentico, SharePoint, DotNetNuke, Ektron, Aptrib, Wordpress)
- HTML
- CSS
- Bootstrap
- JSON
- SEO
- ADA
- QA
- Web/App Design
- UX/UI Design (User Flow, Sitemaps, Wireframing, Mockups, Low-Fidelity & High-Fidelity Prototyping, Interaction Design, Design Systems)

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## ACCREDITATION COUNCIL FOR GRADUATE MEDICAL EDUCATION (ACGME)

*Nov 2014 - Aug 2018 | Associate Webmaster*

- » Managed and published daily web updates (approx. five hundred updates annually) on the content-heavy domestic website containing more than a thousand files and hundreds of pages
- » Excelled as a dedicated web publisher of an international website
- » Launched the ACMGE high-level initiatives for the leadership on the public-facing website as web lead
- » Worked closely with cross-functional teams and stakeholders on redesign projects of two websites
- » Assisted with designing images on demand, and created sitemaps, wireframes and mockups

## BLUEBOLT SOLUTIONS

*Jan 2009 - Nov 2014 | Web Content Manager*

- » Maintained the content of e-commerce international websites in numerous Content Management Systems
- » Integrated enhancements and new pages in accordance with functional navigation, brand, and web standards
- » Performed link validation as a part of web content maintenance
- » Assisted with content migration for web redesign projects

## \*GOOGLE UX/UI DESIGN PROJECTS

(Design Mobile Food Delivery App and Website, and Design Pill Reminder App)

- » *My role: UX Designer in charge of designing the app and the responsive website from conception to delivery.*
- » *Responsibilities: conducting interviews, creating wireframes, delivering low and high-fidelity prototyping, conducting usability studies, taking into consideration accessibility, making several rounds of design iterations, and determining information architecture and responsive design @ **MY PORTFOLIO***

## TOOLS

- JIRA, Asana, Smartsheets, Box
- General Assembly
- Ceros
- Adobe Creative Suite (Photoshop, InDesign)
- Figma
- Adobe XD
- Visual Studio Code